

# Incentives Offered for Solar Hot Water Installations

For Immediate Release  
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**Smiths Falls, Ontario** The Rideau Canal Museum and the Rideau Environmental Action League, are please to sponsor a free Solar Hot Water Heater seminar on **Tuesday, March 31<sup>st</sup> from 7-9:00 PM, at the Rideau Canal Museum**, 34 Beckwith Street South in Smiths Falls. This session is also supported by Seventh Generation Community Projects and Go Solar Ontario.

This seminar provides homeowners in our region with a substantial incentive to enjoy the economic and environmental benefits of a solar water heating system. Solar Hot Water Heater helps people to reduce carbon emission and minimize the negative impact of climate change.

The program includes up to \$1200 in cost reduction on the installation of a solar hot water heating system. Furthermore, there are additional incentives available through the federal government's ecoENERGY Retrofit program for both residential and commercial customers.

The Rideau Environmental Action League (REAL) has been promoting awareness and encouraging positive actions to address Climate Change. The Rideau Canal Museum has been collaborating with REAL and others in presenting sessions on Climate Change, renewable energy and various environmental topics.

"Solar H2Ottawa is about addressing the major barriers to wide-scale deployment of Solar Domestic Hot Water systems in this area," notes Rock Radovan, President of Sustainable Ottawa. "We have developed a program that includes reducing costs to homeowners and educating residents. This has been made possible by leveraging the support of the private sector with federal and provincial funding."

Kemptville's EcoGen Energy is partnering, in the program, by presenting the information at the key sessions in Merrickville, Perth and Smiths Falls. "EcoGen Energy shares the goals of Sustainable Ottawa and is pleased to partner with them on the Solar H2 Ottawa project", says President Chris Weissflog. "Our mutual objectives of broader introduction of renewable energy systems will help homeowners to reduce their emissions that lead to climate change. EcoGen recognizes that education is a key element in the success of this project and is working closely with Sustainable Ottawa and its partners to provide accurate technical and economic information to the public".

Local residents interested in installing a solar hot water heater are invited to attend a free information seminar. This session is also supported by Seventh Generation Community Projects and Go Solar Ontario. For further information, please call (613) 288-8751.

**For more media information**, please contact Chris Weissflog at [chrisw@ecogenenergy.ca](mailto:chrisw@ecogenenergy.ca) or (613) 288-8751.