REAL people taking REAL action to protect our environment since 1989



Box 1061 Smiths Falls, ON K7A 5A5 www.REALaction.ca

## Rideau Environmental Action League

May 18, 2015

## **Andress' YIG Supports Local Environmental Organization**

Andress' Your Independent Grocer will be hosting a "Customer Ask" fundraiser for the Rideau Environmental Action League (REAL), your local environmental organization, during Canadian Environment week. Their friendly staff will be asking you at checkout if you want to donate a twoonie to REAL.

Canadian Environment Week is celebrated the first week of June each year. In 1970 Prime Minister John Diefenbaker was impressed by the enthusiasm and initiative of young people concerned about pollution and he approached the House of Commons to ask that one week a year be dedicated to focus on environmental issues.

Communities across Canada continue to celebrate Canadian National Environment week with activities such as tree planting, carpooling or riding a bike to work events, neighborhood clean-up or hosting classroom environmental workshops. Individuals can contribute by becoming more aware of environmental issues in their day to day activities.

REAL has been promoting environmental activities in Lanark, Leeds and Grenville since 1989. Home energy audits, the REAL Deal Reuse Store, a community garden, e-waste recycling and urban water protection are just some of their projects. Andress' has been supporting REAL's local efforts since 2010 with an annual "Customer Ask". "REAL is very pleased that Andress' continues to show their support for the environment and our local environmental organization in this way", commented Donna McKenna, REAL Board member.

The fundraiser will be running from June 1 to June 7 at The Andress' Your Independent Grocer on Ferrara Drive in Smiths Falls. For more about REAL, see their website, www.REALaction.ca.

For more Information:

Donna McKenna REAL Board Member (613) 283-2254 andisondj@gmail.com